

NEWS RELEASE

FOR IMMEDIATE RELEASE
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CAHR engages industry expert to lead Transitional Skills Assessment (TSA)

Toronto – CAHR is moving forward with its Transitional Skills Assessment (TSA) project and recently engaged industry expert Dan J. Brooks in conjunction with Wellington Partners to lead the project initiative with an immediate focus on establishing regional committees in three pilot regions.

“CAHR is focused on enhancing labour mobility within the automotive manufacturing industry and we are pleased to have Dan Brooks and Wellington Partners on board to help us move forward with this critical project,” said John Mavrak, Executive Director of CAHR. “Mr. Brooks brings significant value to the project with his in depth knowledge and expertise.”

Dan J. Brooks has over 19 years of automotive related business experience. He currently sits on the Advisory Council for the Center of Automotive Parts Expertise at Georgian College and a member of the Board of Directors of Auto21.

The Transitional Skills Assessment project is intended to scope the potential to develop a sectoral approach to labour mobility in those communities most significantly impacted by change. Pilot regions for ATA comprise of Windsor-Essex-Kent counties, Elgin-Middlesex-Oxford counties and Québec’s Eastern Townships including Drummondville-Sherbrooke counties.

“We will assess the gap between labour market supply and demand within each of the three pilot regions,” noted Dan Brooks TSA project lead. “This will allow us to develop a strategy that would enable the transition of laid-off workers into employment in growth areas within the automotive manufacturing industry.”

To ensure the project meets its objectives, feedback on its relevance and usefulness will be sought. Pilot initiatives would involve verifying that the proposed tools, approaches and strategies meet diverse needs of transitioning workers and employers.

Regional Committee stakeholders that would be engaged in project activities include representatives from automotive assemblers; parts manufacturers; downsizing and upsizing employers; labour adjustment committee/workplace transition participants; province of Ontario representatives; municipal governments and agencies; and training and education stakeholders.

As the Sector Council for the automotive manufacturing industry, CAHR was formally established in 2004 as a result of recommendations by the Canadian Automotive Partnership Council (CAPC). CAHR and CAPC act collectively to ensure the future competitiveness of the Canadian automotive industry. CAHR is a non-profit, multi-partite organization, federally funded through the Sector Council Program of Human Resources and Social Development Canada (HRSDC).

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To learn more about TSA, please visit our website at: <http://www.cahr-crha.ca/www/site/projects/skillsassessment.htm>

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